



PROPOSAL

SOCIAL MEDIA MANAGEMENT

EXPLORE → 🔦 ⏸ 📺 📱

© prepared by gets 2020

Instagram



gets getsfresh
GOOD AND FRESH



Liked by yourfriend, yourfriend and 10.000 others
make magic with us



SERVICE



PHOTOSHOOT

Moodboard | Styling | Editing



GRAPHIC

For Instagram Promotion Post



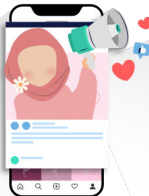
INSTAGRAM MANAGEMENT

Daily Upload | DM Reply | Stories



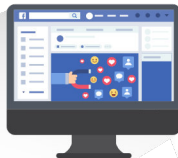
INFLUENCER MARKETING

Campaign Product by Selebgram
Public Figure | Youtuber | Etc



FACEBOOK/ INSTAGRAM ADS

Brand Exposure | Traffic Website
New Leads



SEO





BENEFIT



- 01. LEADS**
Menarik pelanggan melalui media sosial
- 02. LEARN ABOUT YOUR AUDIENCE / TARGET CONSUMER**
Mengenal audiens dan membantu menemukan cara kreatif untuk menjangkau mereka
- 03. CUSTOMER FEEDBACK**
Merespon dan menyelesaikan masalah dengan lebih cepat
- 04. BRAND EQUITY**
Kehadiran media sosial dapat menambah nilai merek
- 05. INCREASED EXPOSURE / BRAND AWARENESS**
Menjangkau lebih banyak orang
- 06. CUSTOMER SERVICE**
Saat ini konsumen menggunakan media sosial sebagai titik kontak dan mengharapkan tanggapan

Pelayanan kami memiliki banyak keuntungan yang dirangkum dalam 6 pokok benefits yang secara langsung akan mempengaruhi perkembangan bisnis anda





COMPARISON



BEFORE



pencahayaan yang kurang baik

ordinary logo

komposisi seadanya

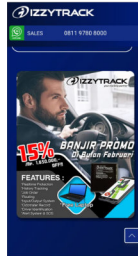
pencayaahn yg baik



komposisi yang baik

kita juga menerima pembuatan logo

AFTER



desain yang lebih elegan



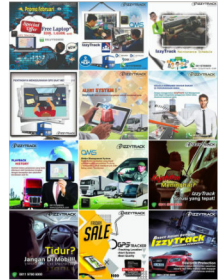
BEFORE



lebih eye catch



AFTER



feed IG lebih terskema secara konten maupun estetika desain





MOODBOARD MAKING
untuk menentukan tema



SCHEDULING & PHOTOSHOOT
Penjadwalan photoshoot



EDITING & PLANNING
Visualisasi rencana konten



REVISION
Memperbaiki kekurangan dan kesalan



DOWN PAYMENT
Pembayaran awal

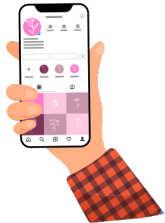


CONSULTATION
Diskusi keperluan klien, collecting data,
assess problem and find solution

WORKFLOW



MONTHLY EVALUATION
evualliasi akan dilakukan sebulan sekali
atau sesuai dengan kesepakatan



DAILY POST
Posting setiap hari,
stories, dan DM reply





PLANING SCHEME

Berikut contoh bagaimana kami mengatur skema atau bagan dalam menyusun feed untuk satu bulan kedepan, agar pra hingga pasca produksi dapat berjalan dengan mudah, dalam perencanaan, proofing, revisi konten hingga eksekusi photoshoot dan juga desain.

| | | |
|--|---|--|
| Senin 24 Februari Sedikit Demi Sedikit Lama-lama Menjadi Defisit | Ahad 23 Februari Apa saja keuntungan promo bulan februari | Ahad 23 Februari Promo ambyar |
| Sabtu 22 Februari Lindungi kendaraan anda dengan izzytrack | Sabtu 22 Februari apa yang bisa izzy track beri untuk bisnis anda | Jumat 21 Februari Jumat Barokah |
| Jumat 21 Februari Jumat Barokah | Kamis 20 Februari Besok promo Jumat Barokah | Kamis 20 Februari Besok promo Jumat Barokah |
| Rabu 19 Februari Kenapa harus izzytrack | Rabu 19 Februari apa keuntungan izzy track | Selasa 18 Februari bagaimana izzy track berkembang |





WHAT WE DO



GOOD
SOCIAL MEDIA



GOOD
PRODUCT SELLING





MOOD BOARD

Moodboard atau juga sering disebut Inspiration board sangat sering digunakan di berbagai macam ilmu desain, dari fashion, interior, para web-designer, wedding planner, brand concepotr, photographer dan juga para graphic designer. Mood board untuk membantu mereka membuat konsep desain yang matang.

PHOTOGRAPHY
INSTAGRAM MOOD BOARD
ONIGIRAZU DACHA



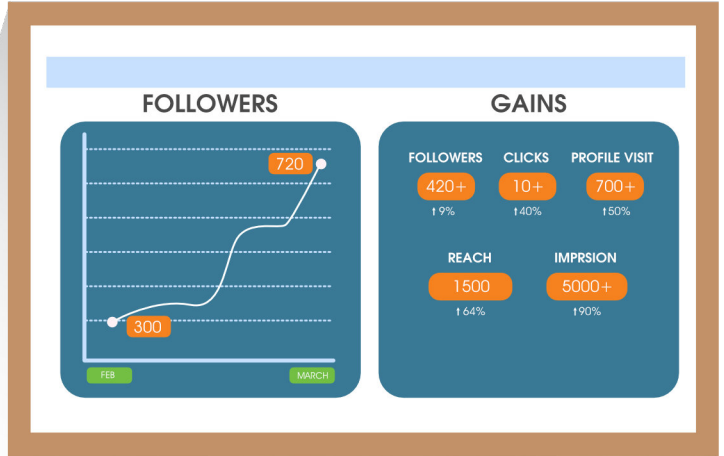
COLOR PALLETE



COLOR PALLETE



GROWTH REPORT



MONTHLY REPORT





GROWTH REPORT



EVALUATION BY

1
2
3
4
5

SUGGESTION BY GETS

1
2
3
4
5

ACTION BY GETS

1
2
3
4
5





PRICE LIST

| DETAIL | DESCRIPTION | ATTRACT | DISCOVER | EXPERIENCE |
|---------------------------------|-------------------|-----------|----------------|---------------|
| FEED | POST BY GETS | 15 FEED | 21 FEED | 30 FEED |
| STORIES | POST BY GETS | - | 3 STORIES/WEEK | 2 STORIES/DAY |
| COPYWRITING | CAPTION BY GETS | - | ✓ | ✓ |
| DM & COMMENT REPLIES | REPLY BY TEMPLATE | - | ✓ | ✓ |
| PHOTOSHOOT VISITATION* | 2-3 HOUR/VISIT | 1 | 1 | 1 |
| EDITED PICTURES / ORIGINAL FILE | JPEG VIA G.DRIVE | ✓ | ✓ | ✓ |
| MOODBOARD | PDF | ✓ | ✓ | ✓ |
| MOTION VIDEO CAMPAIGN | 30" | - | - | 1 |
| PRICE** | PRICE / MONTH | 1.800.000 | 2.700.000 | 4.000.000 |

*UNTUK HARGA PHOTOSHOOT KHUSUS AREA SURABAYA DAN SEKITARNYA
**MINIMAL KONTRAK 3 BULAN





PRICE LIST

ADD ON



| DETAIL | DESCRIPTION | ATTRACT | DISCOVER | EXPERIENCE |
|------------------|---|--|--|---|
| KOL / INFLUENCER | KEY LEADER OPINION RATES 1PX/POST PLACEMENT FOR DIGITAL CAMPAIGN | 1000.000 | 2000.000 | 5000.000 |
| SMALL CAMPAIGN | POSTING GIVEAWAY/SMALL QUIZ GIFT @ IDR 500.000/WINNER MERCHANDISE @IDR 100.000/WINNER SHIPPING TO WINNER PRICE | 1X 2 WINNER 5 WINNER YES 3.000.000 | 2X 2 WINNER 5 WINNER YES 5.000.000 | 3X 2 WINNER 5 WINNER YES 7.000.000 |
| BIG CAMPAIGN | PARTICIPANT CREATE CONTENT (TEASER, INVITATION, REMINDER) GIFT MERCHANDISE SHIPPING TO WINNER PRICE | 50 PARTICIPANT 2 CONTENT 3.000.000 1.000.000 YES 10.000.000 | 75 PARTICIPANT 4 CONTENT 4.500.000 1.500.000 YES 14.000.000 | 100 PARTICIPANT 6 CONTENT 6.000.000 2.000.000 YES 18.000.000 |
| VIDEO PRODUCTION | Manpower (Director, cameraman, talent(2), etc) Place and equipment lease (Camera, lighting and grip, wardrobe, sound equipment, locations, art and props) Post productions (Editing, sound, VO talent) | 25.000.000 | 40.000.000 | 50.000.000 |





OUR CLIENT



IzzyTrack is an asset management system that is able to supervise and regulate the work of assets such as trucks, buses, box cars and other assets automatically and in real time. Gets energizes the social media with creative content, graphic illustration, and create content IG stories

INTIP PELUANG MENJANJINKAN BERBISNIS LOGISTIK*

[@izzytrack_official](#) | [www.izzytrack.com](#)

Kenapa harus ada CHECKPOINT?

[@izzytrack_official](#) | [www.izzytrack.com](#)

TIPS MENCEGAH PENULARAN VIRUS COVID-19 #IZZYTIPS

- Biasakan konsumsi makanan bergizi seimbang sebelum beraktivitas
- Cukupi kebutuhan air dalam tubuh dengan mengonsumsi air mineral sebanyak 8 gelas/hari
- Gunakan masker saat flu dan demam
- Sediakan tisu ketika anda sedang beresin dan buanglah di tempat sampah
- Cuci tangan menggunakan sabun dan air mengalir selama 20 detik sebelum dan setelah beraktivitas di luar ruangan
- Gunakan hand sanitizer sebelum beraktivitas

[@izzytrack_official](#) | [www.izzytrack.com](#)

PASTIKAN KEHABISAN KENDARAAN TIDAK MENGANGU AKTIVITAS ANDA

[@izzytrack_official](#) | [www.izzytrack.com](#)

IG Story Grid:

- IG Story 1:** Lengkapi semua peralatan kendaraan anda bersama IzzyTrack. [@izzytrack_official](#) | [www.izzytrack.com](#)
- IG Story 2:** Pastikan anda selalu jaga pengoperasian anda bersama IzzyTrack. [@izzytrack_official](#) | [www.izzytrack.com](#)
- IG Story 3:** Dapatkan lebih info dan bantuan management. [@izzytrack_official](#) | [www.izzytrack.com](#)
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- IG Story 6:** Pastikan keamanan Tim Anda IzzyTrack. [@izzytrack_official](#) | [www.izzytrack.com](#)
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OUR CLIENT

ONIGIRAZU DACHA



WE DO LOGO DESIGN PHOTOGRAPHY AND POSTER CAMPAIGN

Onigirazu dacha is a restaurant from sendai japan, special menu are onigiri fold like sandwich.



WE DO LOGO DESIGN PHOTOGRAPHY AND POSTER CAMPAIGN

Aurora is a skin care clinic place at demak surabaya, they do all about skin care and hair losing treatment





OUR CLIENT

FEAST · FESTIVE · FELLA

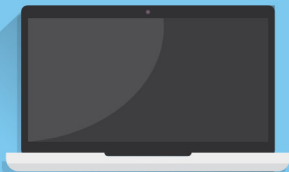
HUNGERBELT

ハンガーベルト

WE DO
PHOTOGRAPHY AND
POSTER CAMPAIGN, AND MENU DESIGN

Hungerbelt restaurant place at Spazio Surabaya, are thematic restaurant, place are so cozy and instagramable





☎ 0853-1099-2099
0813-3070-0944

📷 @getsofficial

✉ info@gets-ready.com

🖱 gets-ready.com